

Designing since 2003 Developing since 2010

Guiding startups and established enterprises through diverse creative and technical services. Self-taught and proficient in working with both UI and server-side logic of web apps and iOS and Android systems. As an ROI-focused contractor, I am consistently dedicated to delivering precise solutions to businesses within specified timelines. Expert in fostering screen share collaboration with business leaders to fulfill stringent timelines and optimize cost-effectiveness through various methods, eliminating the necessity for a protracted salary commitment. Track record of satisfying over 1,000 worldwide clients in the past two decades in my primary languages of English, Spanish and learning fluent Portuguese in the last 5 years.

#### SKILLS

Brand Design (Ai, PS & Canva)
HTML/CSS
React Native
UI UX Architecture (Figma)
Mobile App & Software Design
Flutter

Laravel (PHP) Javascript (react.js, node.js, vue.js)

Mongodb

Google Ads & GA4
Video editing (Premiere Pro)

Firebase

Linux Hosting SEO & Content Writing

#### **LANGUAGES**

English — Native Spanish — Fluent Portuguese — Fluent

#### CONTACT

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# CREATIVE DIRECTOR UI UX DESIGNER APP & FULL-STACK DEVELOPER

# DAVEY DUARTE

#### **CLIENTELE & EXPERIENCE**

UI UX DESIGNER & FULL-STACK DEVELOPER Zybi / zybi.com, San Francisco, CA

8/20/2023 - Present

- Strategically planned the UX flowchart for the web app and mobile app using Figma
- Converted UX flowchart into front end design in PSD and PDF
- Implemented the PDF design and created the Figma prototype of both desktop and mobile apps
- Created the backend of the vendor, buyer, farmers market and delivery in mongodb, react.js and react native frameworks
- Backend and databse built using node.js, express.js and database in mongodb

## UI DESIGNER, BRAND EXPERT & APP DEVELOPER 4/12/2023 - Present I'm In Hawaii / iminhawaii.com, Hana, HI

- Branded the app's corporate identity that engages a distinct demographic of tourists
- Designed the desktop web app UI in PSD/PDF
- Coded the UI into HTML/CSS and Javascript
- Backend database and 3 tier login created using Laravel
- Custom created API's to connect to a Flutter framework
- Created the Flutter mobile app for iOS and Android

### CREATIVE DIRECTOR, UI DESIGNER & FULL STACK DEVELOPER

8/15/2022 - 2/01/2023

Popchat 24 / Popchat24.com, Honolulu, HI

- Branded the app with 10 logo concepts for company to choose from.
   Completed a brand guideline book for the company
- UI design was created in PSD/PDF with numerous revisions.
- Implemented the UI design into Ionic Framework for both iOS and Android

# SENIOR WEB DEVELOPER & TEACHER 1/01/2022 - Present The Agency School / theagencyschool.com, Online Course

• Branded the online course website and designed a PDF book from cover to

- Designed and built a custom Wordpress website for a course where I teach students how to start and run their own digital marketing agency.
- students how to start and run their own digital marketing agency.
  The online course has a landing page and an online portal where the students
- take the course and it is integrated with Stripe.

#### SENIOR WEB DEVELOPER

9/21/2021 - 1/14/2022

PC Gamerz Hawaii / pcgamerzhawaii.com Hawaii, Aeia, Hl

- Custom coded a Wordpress website, responsive on all devices
- Built a custom plugin for users to build a custom PC
- Coded the API for their repairshop for PC's
- SEO implementation for all pages and products
- · CDN and security

# UI UX DESIGNER, APP DEVELOPER & WEB DESIGNER

3/10/2020 - 9/19/2021

TurboFit / Turbofitapp.com Marina Del Rey, CA

- Took brand guidelines and designed the UI of the app in PSD and PDF
- Built the app using Ionic Framework
- Backend built in Codeigniter 4
- Installed webhooks for analytics, user retention and email marketing
- Custom designed the company website using the Avada Wordpress theme
- SEO and webhook implementation
- CDN & security